

Above and Beyond
the Call of Duty.



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ABOUT US

SHIELDBIRD (PVT) LIMITED is an associate company of WatchGuard Group which began its operations in 1998. This particular company was commenced to serve the rising demands of ultra-superior security for individuals and businesses along with their executives and VIP's. We have offered a different perspective to the industry and provided great deal of impact in the Industrial security industry in Sri Lanka since we started.

It has grown up to be an enormous tree with roots spread all over the island. With the experience gained over the years and under the clever leadership of Chairman, Major Vijith Welikala, the Company has turned out to be a highly professional resemblance which meets the demands on both external outlook and internal skills.

WHO WE ARE?

We are a high-end security organization with an effective combination of intelligence expertise and technology solutions. Our guards are ex-servicemen who are special force personals and trained exclusively to handle specific tasks. Our assignments are backed by our own integrated electronic solutions(M3FORCE) and our detective arm (BLACK). Solutions are tailor-made and depend on your specific security needs.

We are a 24/7 business operating 365 days a year, supported and controlled by our own operation/Monitoring Center.

Our core competency is the way we utilize the integration of men and technology to provide a successful security service

The guards employed in SHIELDBIRD are of very high caliber as majority of them are well experienced military personnel.

Shieldbird offers an extensive range of services under one roof which are namely: High-End Security, Security Training, Black Investigations and Commando-On- Call (COC). We have experience in handling every form of security from private security services, home security guards and VIP protection to commercial and corporate entities. Clients can choose our services from a wide range of stand-alone security solutions or, an integrated package.

THE CHAIRMAN



Chairman, Major Vijith Welikala is a retired Army Major in the Commando regiment of Sri Lanka Army. He was trained in various military training academies around the world, including "Rangers" in USA, as well as in India, Pakistan and by British Army Training.

Major Welikala with few likeminded entrepreneurs in the field pioneered the formation of Sri Lanka Security Services Providers Association (SLASSPA) bringing all security service providers under one common forum. Having pioneered the formation of SLASSPA in 2004, he became the obvious choice to conduct the affairs of SLASSPA and was elected unanimously as the Hon. Secretary a position he held with due diligence and commitment. In the year 2010 he was appointed as the President of SLASSPA. He was reappointed as the President of the Sri Lanka Security Services Providers Association in 2019 and also, the serving President of the Ex- Commando Legion.

Major Welikala has won many accolades, including 'Sri Lankan Entrepreneur of the year 2003 and for the years 2003, 2004, and 2011 at both national and provincial levels for the innovative contribution for the development of the field.

MANAGING DIRECTRESS



Ms Jithmi Welikala is the Directress of Watchguard Group of Companies, which has Wild Holidays, M3 Force and Watchguard Securities and Investigations (Pvt) Ltd., as subsidiaries with a total of 3000 employees.

Jithmi holds a BSC in business management and marketing. She followed her graduate qualification with Masters in Management & Marketing from Leicester University, UK. Her research on e-marketing was adjudged the best research paper of her batch, demonstrating her capability of applying sophisticated modern business concepts to businesses. Her desire to be an authority in business management saw her embarking on a much coveted Black Belt course in 6 Sigma and Lean Management, which she completed successfully, becoming a Black Belt in 6 Sigma and Lean Management applications. Having gathered qualifications relating to Marketing and Operational Excellence, she undertook a Diploma in Capital Markets, with a view of becoming an investor in equity markets.

While gathering qualifications that equip her with essential knowledge and skills for management of modern businesses, she continued performing as a Directress in Watchguard Group of Companies. This exposure to real businesses, supplemented by a string of noteworthy academic and professional qualifications, has groomed her as a very successful business leader. Under her leadership, she has introduced numerous systems and processes to the subsidiary companies to improve operational excellence and thus business results.

Showing a keen interest on overall productivity improvement, Jithmi excels in expanding the businesses to new and innovative fields. As such, she was awarded with the first runner in "ICSE 2019: international conference on women Entrepreneurship" in recognition of innovative product-service offering under large enterprises category.

AWARDS & RECOGNITION



Major Vijith Welikala, Chairman, Watchguard Group receiving the National Gold Award for 2003 Entrepreneur of the year from the Federation Chamber of Commerce Sri Lanka for an innovative contribution for the development of the field.



Ms. Jithmi Welikala, Managing Directress of Watchguard Group receiving the Gold Award for 2019, Women Entrepreneur of the year from International Conference of Women Entrepreneurship (ICSE) for an innovative product service offering under Large Enterprises Category.



Women Entrepreneur - Year 2019(ICSE) - Gold Award Winner- Large Enterprises Category

Sri Lankan Entrepreneur - Year 2003(FCCIS) - Gold Award Winner- National Level

Sri Lankan Entrepreneur - Year 2011(FCCIS) - Bronze Award – National Level

Sri Lankan Entrepreneur - Year 2011(FCCIS) - Silver Award – Provincial Level

Sri Lankan Entrepreneur - Year 2004(FCCIS) - Bronze Award- National Level

Sri Lankan Entrepreneur - Year 2003(FCCIS) - Silver Award- Western Province

Sri Lankan Entrepreneur - Year 2004 (FCCIS) - Bronze Award – Western Province

Sri Lankan Entrepreneur - Year 2003 - Gold Trophy by Peoples Leasing Co.

OUR TEAM

Major Gen: Keerthi Rajapaksa: Retired Sri Lanka Army Officer, trained in various military academies in Sri Lanka and overseas and also having experience as a Security Consultant at multinational companies.

DIG Punya de Silva - Director – Investigations – Former Deputy Inspector General of Police /CID, Head of Interpol Sri Lanka and former Director – National Intelligence Bureau. 40 years in Sri Lanka Police force, he counts 20 years in the Criminal Investigations Department (CID) and as DIG/CID for 5 years.

Mr. Jayantha Senanayake, Head of Sales & Marketing, is a Diploma holder in Sales & Marketing (NIBM). He has over 38 years of experience, both in Sri Lanka and overseas, and has also worked under multinational corporations. Over the years he has gained all-round experience and know-how in the marketing of Consumer Electronics, FMCG, Hi-Tech Security Systems & Equipment, Property Development, Inward Bound Corporate Training and Civil Security.



OUR SERVICES

"SMART GUARD" Integrated Solutions

Comparatively new concepts with integrated solutions, this SMART Guard Solutions provides our clients with economically affordable, reliable solutions for insecurity environment in this current context. It integrates intruder detection systems with active guard patrol officers that eliminate lapses of conventional static guards. Tailor made solutions could be provided according to the clients requests.

App based response with "COC"

First time in the country, we offer an application-based emergency response services whenever our esteemed clients need assistance during a distress. Our highly trained Commando-on-call (COC) Agents would rush within few minutes to the exact location with the real-time alert through our unique application.

All the movements including the distressed client's location and COC actions will be real-time monitoring through our Central Monitoring Station until the task is being completed.

Executive Protection

Shieldbird deploy only well-trained personnel in martial art and unarmed combat for executive close protection operations. Our thoroughly vetted Close Protection Officers (CPOs) are competent in handling any unforeseen emergency situation where they ensure a secure and reliable service second to none.

Valuable & Cash Escorts

This unit is charged with the responsibilities of transporting money and valuables from one location to another under heavy security escort upon the request of customers who need such services. Our 24/7 Central Monitoring Station monitors and standby to react with our Rapid Response Teams during any emergency cases.

Event Protection Officers

Our special events service provides comprehensive security programs for grand openings, film and theatre premieres, celebrity appearances, art gallery openings and many other types of events.

Shieldbird Security is capable of providing you with professionally and expertly managed special event security services in a proactive manner that addresses today's ever-changing security challenges.



Specialized Shieldbird Officers

Shieldbird Security is a specialist Man Guarding Service Company in the Sri Lanka. We offer a high-quality Security Guard Service that is tailor made to suit our client's individual Manned Guarding Service requirements and budgets.

We are offering incomparable security services to high-valued properties from invasions of privacy, home invasions and other crimes, threats and other disturbances. Shieldbird residential security is a solid and reliable combination of modern technology, highly capable manpower and well-designed procedures. Whatever your security requirements, Shieldbird Security can offer you a unique solution to suit your specific needs.

Close Protection Chauffeur

Shieldbird can provide your construction site with a full CCTV Package from bespoke installation to round the clock monitoring service, all carried out by fully trained, qualified and professional Security Officers.

CCTV provides your site with a fuss free, high impact security tool which gives you a level of 24/7 protection. As well as providing a visual deterrent, it could be used as a platform for first response.

Investigation Trace & Track

The Black, the special private detective arm of the Shieldbird will provide comprehensive detective services in total confidence to the legal profession, corporate sector, insurance companies, private banks and individuals. Black, provides unparalleled expertise in all areas of civil, criminal and security matters.

The Blacks Management Team includes experienced officers from the Criminal Investigation Department, National Intelligence Bureau and Sri Lanka Police.

Security & Safety Comprehensive Audits

Our Security Experts undertake comprehensive security /Safety audits and reviews on the request of the clients. The following areas would be audited by our experts

- Pre-deployment audits
- Security Reviews
- Safety Audits
- Comprehensive safety and security audits



THE GRUELLING MARCH TO GREATNESS

In the business of security and protection what separates the men from the boys is training, training, and then, more training. We are proud of our continuous and committed training programmes for all managers, supervisors and the operational personnel.

Security and protection strategies, techniques and skills are constantly updated throughout the organization, keeping abreast with the advancements and evolutions of the industry. All recruits entering the organization must undergo and pass a basic training course at our purposely built training centres in Piliyandala and Ella.

Due to the popularity of our training facilities - and its results - we receive repeated requests from our corporate clients to open our facilities and provide training to their management.

Due to these requests we now undertake individual and group security training for our corporate sector clients as well.

CONTACT US

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